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Consumer Medical Care Company Hires National Business Leader
Recent Hire Brings Extensive Leadership Experience to Operations Role

(January 13, 2010) Seattle – Seattle-based medical company Carena, Inc. named Cecily Hall as its new Vice President of Operations. Carena providers treat members' urgent, but not life-threatening, medical concerns 24/7 in the home. This enables members to avoid non-emergent, costly trips to the emergency room (ER), and receive the personalized care and education they need to be better health care consumers.

Previously, Hall spent nearly 18 years with the Microsoft Corporation, most recently as the Director of US Benefits. Her contributions to Microsoft's benefit plans, programs, and design helped her gain national attention from both the Clinton Administration and President Obama for employer innovation in health care.

"Hall's extensive experience in corporate benefits and service-related management makes Carena that much stronger," said Ralph C. Derrickson, President & CEO of Carena. "Adding this kind of depth to our senior management team helps prepare us for our 2010 business expansion."

Hall's experience lies in development and deployment of cost-effective benefit plans and programs, site-services, health care and e-health initiatives, disability management strategies, leave-of-absence programs, and methods of more effectively managing specific health concerns such as weight management and autism. Hall currently serves on the Board of Directors for Overlake Hospital Medical Center and Virginia Mason Medical Center's Bailey-Boushay House. Hall also was appointed to the Business Advisory Group for The Joint Commission in 2007, and she speaks at health care forums nationwide. Prior to her work with Microsoft, Hall spent 10 years with Nordstrom, Inc. in management and human resources roles.

Hall joins Carena's senior management team that now includes Peg Carver, Executive Vice President of Engagement; Dr. Frances Gough, M.D., Vice President of Medical Affairs and Chief Medical Officer; and Teri Bellamy, Vice President of Finance and Chief Financial Officer.

"Carena is helping create a sustainable future for health care, and it's really exciting to be part of such a forward-thinking company," said Cecily Hall, Vice President of Operations for Carena.

About Carena, Inc

Carena, Inc. engages consumers at a time of need with health care options and education to make the right care choices. The Seattle-based health care organization has reinvented the model for health care to help employers and plans reduce direct costs, improve health outcomes, and increase productivity. By delivering medical care and education wherever and

whenever required, Carena meets the needs of both members and clients. For more information about Carena, visit the Web site at www.CarenaMD.com.

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